



Sample photo



## Yearbook SENIOR PICTURE Specifications

### GENERAL BROWN

17643 Cemetery Road  
Dexter, NY 13634  
(315) 779-2300



Sample photo

A high school yearbook is designed to provide a student with memories for a lifetime. The senior section of this publication becomes an important tribute to the members of the Class of 2019.

Since it is a student generated document and deadlines must be strictly adhered to in order to guarantee a top-rated edition and to provide early delivery, it is imperative that certain specifications be followed. As a result, the yearbook staff has set forth the following requirements for senior pictures being published in the senior section of the yearbook.

1. Deadline **for submission** to the yearbook is **Friday, September 14**. (Get them done over the summer if you choose.) A "senior portrait makeup day" will be held in the fall for students who have not had their portraits done.
2. Picture must be in **color**. Digital copies accepted – Jpeg – 300 dpi preferred.
3. Size – **any** Orientation – **Portrait**
- \*4. **Pose – head and mid torso – NO hands. NO ONLY heads. Please note samples above. (More torso is better for cropping.)**
5. Background – **tones** – Blues/grays seem best. Stay away from solids (white/black) and those that absorb hair or skin color.
6. Clothing – **Boys – jacket/shirt/tie or shirt/tie**  
**Girls – drape**  
(Check previous yearbooks for effect.)
7. **NO props. NO casual pictures. NO company logos.**

Many photographers are in the area but may not know our requirements, please provide this information when being photographed.

If you have any questions, please contact Mrs. Peckham.

## PHOTOGRAPHERS

### BURNS PHOTOGRAPHY

429 Arsenal Street  
Watertown, NY 13601

315-782-4962  
www.burnsphographyinc.com

### CREATIVE IMAGES PHOTOGRAPHY

1960 Harwood Dr.  
Lacona, NY 13083

315-505-6772  
www.ciphotoinc.com

### CREATIVE IMAGING

15580 NYS Rt. 193 P  
Pierrepoint Manor, NY 13674

315-465-4848  
email: jnaklick@gmail.com  
Mailing add.: P. O. Box 916

### M's STUDIO

1641 Columbia St.  
Watertown, NY 13601

315-586-3133  
www.makeupbym.com

### MONARCH PHOTOGRAPHY

25670 Beckwith Rd.  
Evans Mills, NY 13637

315-629-0908  
www.m-portraits.com

**So many others in the area.**

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**Please - No photographer "want-a-bes."**

**Be sure to check out a photographer's work beforehand.**

**Check past yearbooks to view portrait effects.**

<b>CAUTIONS:</b> Home or "wanna be" photography	Resolution
Poor photo paper	Poorly cropped
Logos	Missing torso
Large head	Facial hot spots
Absorbing backgrounds	Uncentered heads
Poor Photoshop techniques	

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**A senior portrait day will be held on Monday, October 2, for those seniors who have not had their photo taken over the summer. Details will be available in the fall.**