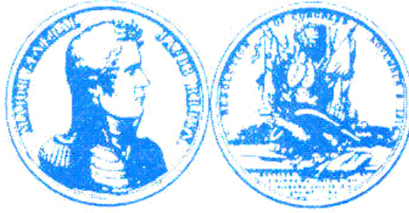


GENERAL BROWN CENTRAL SCHOOL DISTRICT

GENERAL BROWN JUNIOR - SENIOR HIGH SCHOOL
17643 Cemetery Rd
Dexter, New York 13634



LION 2019
Yearbook

Senior PDA

September 4, 2018

Dear Parent(s), Family and Friends:

Here's hoping your senior is having a good year at General Brown. Soon he/she will be facing a lifetime of choices and experiences. High school becomes memories.

This year the 2019 General Brown yearbook will feature PDA ads for seniors. This section will enable parents, family and friends to send a message to their child upon graduation. What better way to express love, pride and joy to someone after 13 or more years of hard work.

The PDA ad is available in a choice of sizes and price ranges (see listing below and sizing diagram on reverse side of this letter). The ad can include messages, pictures, etc. You send it in and we'll design it.

If you are interested in placing a PDA, complete the form below and return it to Mrs. Peckham, yearbook advisor, no later than **Friday, September 21**. Payment must accompany order. Checks are payable to GBHS - Yearbook 2019. Extra forms are available on the school website or contact Mrs. Peckham.

Since this element of the yearbook will be handled through Mrs. Peckham, confidentiality is maintained should you wish to keep this message a surprise until the senior receives his/her yearbook in the spring.

C/O Mrs. Peckham
2019 LION Yearbook
General Brown High School
17643 Cemetery Road
Dexter, NY 13634

<u>Sizes</u>	<u>Prices</u>
Full	\$240
Half	120
Quarter	60
Business card	30

Please see sample ad and ad sizes
on reverse side of this form.

Should you have questions or concerns, call Mrs. Peckham at 779-2300 or e-mail to cpeckham@gblions.org.

Ad Size - _____ Cash Check No. _____ Money Order

Senior's Name (as you wish it to appear): _____

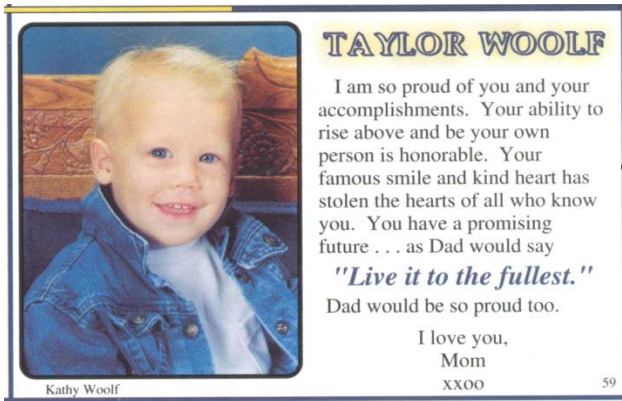
Names of Parents/Family/Friends (as you wish it to appear below picture): _____

No. - _____ Picture(s) included (must have senior's _____ Return picture(s) in spring to senior
& parents' names on back)

Message: (Please print very clearly exactly what you wish the message to state. Be sure your writing is legible, spelled correctly, and grammatically correct. Use the back for additional room or attach material to this document.

Full - \$240

SAMPLE



Student name

Message

Names of Parents/Family/Friends

Half - \$120

1/8 - \$30
Business Card

Quarter - \$60